

Sabrina Kee

845-405-9010 | sabbykee@gmail.com | Newburgh, NY | www.sabrinakee.com

Self Employment

HV CHARM LLC - Founder of CHARM (Community, Humanity, Art, Representation, Media), a Hudson Valley based media outlet and social enterprise, run by folks with a passion for art, education, activism and community building! Using a “for us, by us” approach, we run photo and video productions, publish print and digital media, host events, and partner with local organizations and businesses to support marginalized communities and help fund grassroots efforts.

Photography - I currently lease a commercial studio space where I provide portrait, headshot, glamour and fashion photography services for individuals and businesses throughout the Hudson Valley. I also served as the Director of Photography for the 2019 Newburgh Illuminated Festival in Newburgh, NY, as well as the 2020 B.A.L.S.A “For The Culture” Pre NBA Allstar Weekend Event in Chicago, IL.

Graphic Design - Specializing in the design of marketing materials and social media content. Various clients & partners include: Hudson Valley LGBTQ+ Community Center, Tuskegee Airmen, Inc., Dear Summer Fest, Cre845, Newburgh Illuminated, Community Voices Heard, Eventacy, NYSCConnections, G. Katz Chronicles, iCareHair, and Eklectic Ink.

Web Design - I have designed and developed the following websites:

sabrinakee.com	photography.sabrinakee.com	hvcharm.com
windsorcrestcondo.com	tacticalrealtyllc.com	gertrudekatzchronicle.com icarehair.com

Illustration - Assisted in the illustration and publication of books written by G. Katz Chronicle, including: A Thief in the Meadow (Jun. 2023), Biology Word Wall (Feb. 2021), A Thief in Pollinator Paradise (Jan. 2021), Nathan’s Investigation (Jan. 2020), 40 Biology Lab Activities (Aug. 2019), Get Stoked for Science Jokes (Sep. 2019), Dirty Monkeys Smell Bad (Oct. 2018), and Life Science “Do-Nows” and “Exit Tickets” (Aug. 2018).

Support Group Facilitator - Currently facilitating “The Queer BIPOC Intersection” & “Sisterhood Support & Sanctuary” at the Hudson Valley LGBTQ+ Community Center. Also designed a set of print flyers, social media content, and short video reels to distribute and promote the Center’s various events, including Pride events and Ballrooms hosted by myself.

Education

State University of New York at New Paltz

Bachelor of Science | June 2016

Major: Visual arts; concentration in graphic design & photography

Minors: Sociology, Spanish

Certifications

LinkedIn Learning

The Marketing of Cool | June 2019

International Open Academy

American Sign Language | July 2017

Skills

- Conversational Spanish (CEFR Level B2)
- Proficient with both Mac & PC
- Proficient in Adobe Photoshop, InDesign, Illustrator, Lightroom, Bridge, Dreamweaver & Premiere Pro
- Proficient in Microsoft Word, PowerPoint, Excel & Google Drive equivalents
- Proficient with Google Ads & Facebook Ads
- Experience with WordPress, Weebly & Wix
- Experience with HTML, CSS & FTP upload
- Some experience with Javascript & PHP
- Proficient with DSLR & film cameras
- Proficient with studio lighting & set design
- 15 years experience with photo retouching

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Other Employment History

Active Ventilation Products

Marketing Assistant | Dec. 2017–Aug. 2019

- Design of marketing materials including postcards, brochures and business cards
- Use of the Customer Relationship Management system
- Managing products sold wholesale to retailers including Home Depot, Walmart and others
- Product photography, retouching and upload for merchandising
- Assisting in the design and development of company's new website

Storm King Building Company

Graphic Designer | Dec. 2016–Nov. 2017

- Windsor Crest Condominiums: design of signs, marketing materials, floor plans, and site map
- Design of visual identity and marketing materials for their other various entities/businesses
- Maintaining website and social media pages
- Photographing building units in progress
- Various administrative duties including creating invoices and schedule of values, filing jobs, scheduling inspections, and managing rental properties

Professional Portfolios

Design Portfolio: <https://sabrinakee.com/portfolios/>

Photography portfolio: <https://sabrinakee.com/photography/>

Other Volunteer Experience

“Bisexual, But Make It Fashion”

Group Administrator and Designer | Jan. 2022–Present

Currently a group organizer and administrator to a Facebook group with over 30,000 members. Designing weekly posts, moderating content, and maintaining overall mission of the group.

Community Voices Heard

Freelance designer & group member | Feb. 2017–2020

Designing flyers for various CVH events in the Hudson Valley. Attending community meetings, rallies and fundraisers, including an interview featuring NY Attorney General Schneiderman.

Conversation-One

Group member | Mar. 2015–May 2016

Designing poster for a weekly campus meeting hosted by the Dean of the Sojourner Truth Library at SUNY New Paltz. Assisting in the creation of the mission statement. Facilitating discussion on marginalization and campus climate.